

TM # 64089

NCC Cable System Order

117465154

Order #	62348846	Flight Dates	10/10/16 - 10/23/16	Update Date	10/11/16
Syscode	1458	Agency	Medium Buying LLC	Version	1 Vs. 1
System Name	Spectrum/Packerland, WI	Advertiser	Ron Johnson for US Senate	Show All Lines	
Market	Wausau, WI	Client Code		Total # of Weeks	2
AE	Andrew Yolles	Product Code		Total	\$75.00
Sales Coordinator	Luke Priddy	Est Code	NA	Commission	\$11.25
Office	Washington	Product Name		Net Total	\$63.75
Phone	(301) 951-2620	Credit Status		Total Spots	18
Status	Not accepted			Affiliate Split	100.0
Survey	Cable Nielsen Live+1 Jul16	Primary Demo	Adults 35+	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	-
				CPP	-
				CPM	-

Comments : 10.11 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	OCOL	COLLEGE FOOTBALL 10 SPOTS	10/10/16	10/16/16	12:30	24:00				X	X	X	X	-	-	10	\$3.50	\$35.00	30	CFB 10 spots
2	ESPN	Iowa @ Purdue	10/10/16	10/16/16	11:00	14:00						X		-	-	1	\$5.00	\$5.00	30	CFB 10/15
3	ESPN	Nebraska @ Indiana [or] NC @ Miami	10/10/16	10/16/16	14:30	17:30						X		-	-	1	\$5.00	\$5.00	30	CFB 10/15
4	ESPN	Tulsa @ Houston	10/10/16	10/16/16	18:00	21:00						X		-	-	1	\$5.00	\$5.00	30	CFB 10/15
5	ESPN	Colorado State @ Houston	10/10/16	10/16/16	21:30	24:00						X		-	-	1	\$5.00	\$5.00	30	CFB 10/15
6	ESPN	Kansas State @ Oklahoma	10/10/16	10/16/16	11:00	14:00						X		-	-	1	\$5.00	\$5.00	30	CFB 10/15
7	ESPN	Wake Forest @ Florida State	10/10/16	10/16/16	14:30	17:30						X		-	-	1	\$5.00	\$5.00	30	CFB 10/15
8	ESPN	Ole Miss @ Arkansas	10/10/16	10/16/16	18:00	21:00						X		-	-	1	\$5.00	\$5.00	30	CFB 10/15
9	ESPN	UCLA @ Washington State	10/10/16	10/16/16	21:30	24:00						X		-	-	1	\$5.00	\$5.00	30	CFB 10/15

NPE

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	18	0	0	0	0	0	0	0	0	0	0	0	18
AMT	\$75.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$75.00

SYSTEM APP: SALES ACCT Date Printed 10/11/16